

FGC

MEMORANDUM

R.J.Reynolds Tobacco Company
Winston-Salem, N.C. 27102

SECRET

FG Colby
Associate Director of Scientific Research
Research Department

RJR

RECEIVED

JUL 28 '82

July 26, 1982

B. B. W.

ETT's presentations/meetings

Mr. Samuel B. Witt, III

RE: COMMON INTERESTS OF U.S. INDUSTRIES

More than a year ago I sent a memorandum to Mr. Crohn and got a reply from him two days later, on "COMMON INTERESTS OF U.S. INDUSTRIES, INCLUDING THE TOBACCO INDUSTRY, ON ENVIRONMENTAL HEALTH CONTROVERSIES" (May 20, 1981). As stated in that memo, this was merely a follow-up of many verbal suggestions I had made earlier. In view of the attached memorandum from Dr. Orloff to you of July 20, 1982 (Benzene in Cigarette Smoke), I like to suggest again that top executives of the Tobacco Industry and, preferably, one top executive from RJR, should get together on a one-to-one basis with one or more of their peers in the chemical industry and/or the petroleum industry, and/or the plastics industry, etc. The purpose would be to point out that it is scientifically invalid and politically shortsighted for one industry to try to put blame for alleged environmentally caused health effects on the other industries. After more than one year I have yet to see a sign that, as stated in Mr. Crohn's memorandum of May 22, 1981, "...a 'reaching out' process is currently underway with others."

Please advise.

Frank G. Colby

Frank G. Colby

FGC/ks

- cc: H.C.R.
- R.J.M.
- R.E.M.
- G.R.DiM.
- T.M.F.
- M.H.C.

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