



INFOTAB

30th April, 1990

To: Dick Boxall
John Dollisson
Bob Ely
Rich Marcotullio
Christoph Walther
Tony Wood

Gallaher
Philip Morris Int'l
B.A.T. Co.
R.J. Reynolds
Reemtsma
Rothmans

cc: Ian Birks
Wilfried Dembach
Mike Horst
Cynthia von Maerestetten
Francisco Moreno
Don Hoel

Gallaher
R.J. Reynolds
Philip Morris EEC
Philip Morris Int'l
Philip Morris Int'l
Shook, Hardy & Bacon

From: John Bloxcidge

Subject: 3RD WORLD NO-TOBACCO DAY - 31ST MAY, 1990
CHILDHOOD AND YOUTH WITHOUT TOBACCO:
GROWING UP WITHOUT TOBACCO

In order to help the industry prepare for World No-Tobacco Day on 31st May, we have sent to those National Manufacturers' Associations and Lead Companies who requested it a clear statement of the current industry positions on children and smoking, and cigarette advertising and children, together with the W.H.O. advisory and press kits recently distributed to anti-smoking activists.

Copies of all these materials are enclosed, and we hope you will find them useful should you receive any media requests arising from World No-Tobacco Day.

Kind regards,

P.P. John A. Bloxcidge
Secretary General

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